ART115: BASIC DESIGN I

Year & Term: Fall 2018
Course Credits: 4
Class Location: Online
Instructor: Joseph Tremonti
Office Location: Curry Campus - Rm 205
Office Hours: M–W 2:00–3:00, R 2:00–4:00
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Course Description

Addresses two-dimensional design issues in the context of the contemporary visual world. Explores the elements (line, shape, texture, value, space) and principles (harmony, variety, balance, proportion, dominance, movement and econmy) of visual design.

Student Learning Outcomes

- Study the elements of art and principles of design and learn how they function in a composition.

- Interpret and explain the interaction of elements in a composition.

- Demonstrate beginning college-level skills in creating visual compositions.

- Build effective verbal and/or written communication skills in critique.

- Demonstrate understanding of vocabulary and concepts of Basic Design.

- Show the correlation between participation, engagement, and student success.

Grading

COURSE REQUIREMENTS	
Projects	60%
Quizzes	30%
Class Participation	10%

Grading Scale and Standards:

A — 90% or better

B — 80% to 89%

C — 70% to 79%

D — 60% to 69%

F — 59% or less

Policies on Late Work

Late work will be accepted under special circumstances (illness, family emergency, etc). Prior to the scheduled due date, you must contact the instructor to make arrangements for submission of late work.

Disclaimer Regarding Changes

The instructor reserves the right to make changes to the above. If changes are made, a notice will be posted on the class website.

Text

Art Fundamentals: Theory and Practice by Otto Ocvirk et al.
McGraw-Hill Education
ISBN-10: 0073379271

Required Materials

• Adobe Photoshop CC*

• Sketchbook (8x10" or larger)

Please see the Announcements section of the class website for further information.

Course Hours

Southwestern's Credit Hour Administrative Policy (APP 8191) stipulates that credit-bearing courses, regardless of delivery method, are scheduled and conducted in compliance with the definition of the credit hour as set forth in Section 600.2 and 600.24 of the Code of Federal Regulations and the NWCCU Policy on Credit Hour. For this reason, students are expected to complete a minimum of two hours of out-of-class student work eachnweek for the quarter.

Term Calendar

Week:	Topics:
Week 01	**Introduction** • What is design? • Constraints • Elements of Art & Principles of Design
Week 02	**Photoshop Basics** • Photoshop UI & Tools Panel • Selections & Selection Tools • Layers & Layers Panel • File Formats
Week 03	**Abstraction** • Defining Abstraction • Naturalism, Realism, & Semi-Abstraction • Trompe-l'oeil • Objective vs Nonobjective Abstraction • Project 01: 5 Squares
Week 04	**Form & Visual Ordering** • Figure/Ground • Contrast/Similarity • Balance • Symmetry & Asymmetry • Project 02: 5 More Squares
Week 05	**Line—Part I** • Defining Line • Measure, Direction, Location, & Character • Project 03: Rhythmic Lines
Week 06	**Line—Part II** • Contour lines & Cross-contour lines • Line & Value • Hatching & Cross-hatching • Project 04: Cross Contour Lines
Week 07	**Shape** • Geometric Shapes • Biomorphic Shapes • Amorphous Shapes • Project 05: Shape Collage
Week 08	**Value** • Chromatic Value & Achromatic Value • Tonal Range, Contrast, and Visual Weight • Monochromatic • Project 06: Value Study
Week 09	**Texture** • Actual vs Simulated Texture
Week 10	**Layout Fundamentals** • What is Layout? • Columns & Grids • Applying Principles of Design to Layouts

Prerequisites

There are no prerequisites for this course.

Academic Honesty: Plagiarism And Cheating

Cheating, plagiarism, and other acts of academic dishonesty are regarded as serious offenses. Instructors have the responsibility to submit, in a written report to the Dean of Students any such incident that cannot be resolved between the instructor and student. The policy of the Board of Education of Southwestern Oregon Community College on Student Rights, Student Code of Conduct, and Student Grievance Procedure outlines penalties ranging from admonition to expulsion from the class or college. In the policy, academic plagiarism is defined as: "The intentional submission for evaluation to a college instructor or administrator of material based, in significant part, on work done by someone other than the submitter without reasonable written indication to the evaluator of the material's true source." Academic cheating is defined as "The intentional submission for evaluation to a college instructor or administrator of material based, in part, on a source or sources forbidden by generally accepted standards or by regulation established by the evaluator and disclosed in a reasonable manner." The complete policy, student rights and responsibilities, penalties, and recourse through the Grievance Procedure can be found in the Student Handbook.

Academic Ethics and Confidentiality

It is the responsibility of everyone engaged in the learning experience to respect the rights and feelings of their fellow learners. Information gathered in the classroom and from on-line discussions and exercises is to be considered confidential. At the same time, students must recognize that the instructor and the College cannot guarantee the confidentiality of what the student may choose to disclose. Students must use their own discretion when engaging in classroom discussion.

Classroom Behavior

Instructors have the responsibility to set and maintain standards of classroom behavior appropriate to the discipline and method of teaching. Students may not engage in any activity which the instructor deems disruptive or counterproductive to the goals of the class. Students are required to keep cell phones, beepers, and pagers off during class lectures, unless there is permission in advance from the instructor. Instructors have the right to remove offending students from class. Repetition of the offense may result in expulsion from the course.

Student Conduct

Opt #1: Students must read and be familiar with the Code of Conduct as published in the Student Handbook, policies and procedures as outlined in campus publications, Southwestern Oregon policies.

Opt. #2: Students in this (or any) program of study should be especially aware of the severe consequences of plagiarism. Students that submit work that is not

their own will be dealt with quickly and severely. It will be the recommendation of the faculty to remove such students from the College.

Opt. #3: Students that have a concern regarding any inappropriate conduct should bring it to the attention of their instructor, advisor, or Department Chair immediately. Inappropriate conduct situations will be reviewed immediately.

Opt. #4: Students taking this course should be aware of the potential diversity of the artistic perception of the participants - particularly as applicable to violence, artistic statements, and nudity. Please keep your material and remarks professional and appropriate and be sensitive to individuals that have views different than your own.

Americans with Disability Act – Disability Accommodation Statement

SWOCC recognizes the contribution that a diverse student body brings to the educational experience. If you have a documented disability that may require assistance, inform your instructor and then contact the Disability Services Office for coordination of your academic accommodations. To ensure that your instructor is aware of your request, you are required to set up an appointment to talk with them sometime during the first two weeks of the term. The Disability Services Office is located on the Southwestern campus in Student Support Services, Stensland Hall. Please call the following number for more information (541) 888-7405.

Notice of Non-Discrimination

Students, their families, employees and potential employees of the Southwestern Oregon Community College District are hereby notified that Southwestern Oregon Community College does not discriminate on the basis of race, color, gender, sexual orientation, marital status, religion, national origin, age, disability status, gender identity, or protected veterans in employment, education, or activities as set forth in compliance with federal and state statutes and regulations. Any persons having inquiries concerning Southwestern's compliance with Title II, Title IV, Title VI, Title VII, Title IX and/or Section 504 or wish to make a complaint may contact the College's Affirmative Action Officer:

Vice President of Administrative Services
Southwestern Oregon Community College
1988 Newmark Ave., Tioga Hall, Room 511
Coos Bay, OR 97420
(541) 888-7402

Southwestern Oregon Community College offers the following career and technical education programs for all students regardless of race, color, gender, sexual orientation, marital status, religion, national origin, age, disability status, gender identity or protected veteran status, including those with limited English proficiency: Business, Office Technology, Computer Technology, Childhood Education, Criminal Justice, Culinary, Fire Sciences, Health Sciences, and Welding and Fabrication. Persons seeking further information concerning the vocational education offerings and specific pre-

requisite criteria should contact:

Ali Mageehon,
VP of Instruction and Student Services
Southwestern Oregon Community College
1988 Newmark Ave., Tioga Hall, Room 506
Coos Bay, OR 97420
(541) 888-7417
ali.mageehon@socc.edu

Grievances

For more information on the grievance process visit the Student Handbook. Class Cancellations (Faculty Absence) Notices of class cancellations at SWOCC are made through an automated system called RAVE. Notices of class cancellations due to faculty absence will be sent to through the following devices: Voicemail to cell phone, text to cell phone, and email to college email account. To receive these important notices, please update your cell phone, telephone and email contact information through myLakerLink, click on the Student Information tab, then Rave User Portlet.